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**FOR IMMEDIATE RELEASE**

**MEDIA ALERT**  
**June 7, 2018**

**Tampa Housing Authority Hosts Annual Event Focusing on  
Strengthening Families**

*This initiative is part of “HUD Strong Families” which provides economic, educational and health resources to families residing in public housing communities.*

**WHAT:** The Tampa Housing Authority (THA) is set to host an event that emphasizes the importance of mothers and fathers in their children’s lives. This year’s theme is “Empowering Fathers, Mothers and Children.” The event will feature entertaining activities, food, free books, haircuts, and giveaways. Vendors will also be on site to offer a variety of resources regarding health, wellness, education, job training, employment, and homeownership. THA is expecting approximately 200 attendees, who live throughout its communities.

The fatherhood initiative began in 2010 under President Obama’s push for stronger families and was adopted and implemented by HUD, the Housing Authority’s governing body.

**WHY:** Formerly known as HUD’s Father’s Day Initiative, the HUD Strong Families Initiative helps PHAs host community Father’s Day events from May 1 until June 30, to celebrate and promote the benefits of parental involvement in children’s lives.

**WHERE:** Oaks at Riverview Community Center, 110 E. Kirby Street, Tampa, FL 33604

**WHEN:** Friday, June 15 from 10 a.m. until 3 p.m.

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**About Tampa Housing Authority**

*The Housing Authority of the City of Tampa promotes the development and professional management of a variety of affordable housing opportunities, facilities and supportive services that nurture neighborhoods, provide economic development and self-sufficiency activities for residents while assuring equal access to safe, quality housing for low and moderate income families throughout the community.*